



Introducing Doxie, the amazing scanner for documents.

Raleigh, NC (August 5th, 2009) -- Shipping worldwide this November: A new kind of scanner that'll revolutionize the way you think about scanning documents, photos, and receipts forever. Doxie is ultra-portable, fully automatic, integrated with your favorite web apps, and only \$129 -- so amazing, useful, and affordable, it's love at first scan.

Doxie is now in private beta and ships this November. More information coming soon. Sign up for updates and priority pre-order notification:

<http://www.doxiescanner.com>

About Apparent Corporation

Founded in 1998, Apparent makes smart devices and software that rocks. The company's award-winning technologies, products, and brands organize home collections, create barcodes, process payments, scan documents, track business inventories, and more. IntelliScanner, the company's flagship brand, organizes everything with barcode technology. +1 919-468-0340, hello@itsapparent.com, www.itsapparent.com.

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Press Resources & Photography: <http://www.doxiescanner.com/press/>

Patent pending. FCC approved. CE Mark. RoHS compliant. Specifications subject to change without notice. Price in United States dollars. Doxie requires Mac OS X 10.5 (Mac OS X 10.6 suggested); or Windows XP/Vista/7. Doxie™, the Doxie stylized heart logo, Doxie loves documentsSM, the amazing scanner for documentsSM, and Love At First ScanSM are trademarks.

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