



## **Scanning, revolutionized: Doxie Now Shipping Worldwide**

**'The amazing scanner for documents' now shipping for \$129; create crisp, clean scans anywhere with patented scanning technology; scan paper and photos directly to Google Docs, Flickr, Evernote, and more**

**RALEIGH, NC (April 13th, 2010)** -- Doxie, the modern paper scanner that scans directly to the cloud, is now shipping. For home and small business, Doxie makes scanning, sharing, and organizing paper and photos easy for just \$129, with a lightweight, portable design built for scanning anywhere.

"Document scanners are frustrating and poorly designed," said Travis J. Hicks, chief operating officer. "Doxie, on the other hand, is amazingly portable, USB powered, and comes with elegant software that scans paper directly to PCs, Macs, and web apps like Google Docs, Evernote, Acrobat, and Flickr. You're bound to be impressed."

At an ultra-light 10.9 ounces, Doxie is built to travel – scan with any PC or Mac with just one connection. Doxie is always ready to scan, offering crisp, clean copies of documents in full color at up to 600 dpi thanks to its patented scanning technology. A single button – Doxie's Heart Button – makes sharing anything on paper fast and seamless. Announced at CES/ ShowStoppers and Macworld Expo 2010, Doxie's final shipping version offers additional features including the Doxie Cloud personal document sharing service and sounds from Soundrangers.

Doxie's features:

- Color scanning at up to 600 dpi with automatic page detection
- Lightweight, ultra-portable design with included case
- Doxie's Heart Button: innovative multi-action button for one press scanning and sharing
- Included software for simple scanning and direct cloud sharing
- Direct integration with popular desktop and web apps like Google Docs, Picasa, and more
- Free Doxie Cloud service for turning paper into postable URLs for instant sharing and web-based access on iPhone, iPad, and other mobile devices
- Automatic cropping, rotation, contrast, and image cleanup for crisp, clean scans
- Advanced photo editing with direct support for the Picnik online photo editing suite
- Save as PDF, JPEG, or lossless PNG
- Fully accessorized with cloud scanning software, USB cable, quick start guide, leatherette case, photo scanning sleeves, and a pack of six designer skins

## **Pricing & Availability**

Doxie is now available to order at a groundbreaking price of \$129, direct from [www.getdoxie.com](http://www.getdoxie.com). Doxie is available to ship to the United States, Canada, the European Union, Japan, and Australia. System requirements are Windows XP/Vista/7, or Mac OS X 10.5 or later; one free USB 2.0 port.

For complete product information, or to place an order, visit: <http://www.getdoxie.com>.

## **About Apparent Corporation**

Apparent makes smart devices and software that rocks. Apparent's award-winning products and brands include IntelliScanner home and small business barcode readers that organize everything; Barcode Producer, the industry standard barcode generation suite for graphic designers; and Doxie, the amazing scanner for documents.

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