



CloudApp

Doxie + CloudApp now work together for easy file and paper sharing

CloudApp makes sharing images, links, music, and files easy -- now seamlessly integrated with Doxie, the amazing scanner for documents

RALEIGH, USA and MADRID, SPAIN (August 11th, 2010) – Doxie, the modern \$129 paper scanner that travels everywhere, and CloudApp, the simple, fast way to share images and files online, now work together to make sharing paper documents and photos easy.

By scanning documents and photos with Doxie, or dragging files and links to CloudApp, users can create an instantly sharable web link, like this:

<http://cl.ly/1s1z>

“Information is meant to be shared,” said Travis J. Hicks, chief operating officer at Apparent. “By building support for CloudApp right into Doxie, we’ve developed an incredibly easy way to turn paper into URLs you can instantly share via IM, Facebook, Twitter, or e-mail. CloudApp users can also share screenshots, files, and music, all using using one simple service.”

“Doxie is to scanning what CloudApp is to file sharing—making them a perfect match,” said Maximilian Schoening from CloudApp. “The integration blew our minds.”

At an ultra-light 10.9 ounces, Doxie is always ready to scan – no external power required. Doxie offers crisp, clean copies of documents in color at up to 600 dpi with its patented scanning technology on PC and Mac. A single button – Doxie’s Heart Button – makes sharing anything on paper fast and seamless. Scan to local apps, or use Doxie’s on-screen “Cloud” and “Devices” buttons to send to popular web apps, iPhone, and now directly to CloudApp for fast and effortless sharing.

Pricing & Availability

Sign up for a free CloudApp account at <http://www.getcloudapp.com>. Mac OS X users can also add CloudApp as a menu extra for instant sharing of other types of files.

Doxie is available for \$129.00, direct from www.getdoxie.com. Existing Doxie users can upgrade to the new Doxie + CloudApp Edition at www.getdoxie.com/support at no charge, available for both Mac and PC. Doxie is fully accessorized with cloud scanning software, USB cable, quick start guide, leatherette case, and photo scanning sleeves.

About Apparent

Apparent makes smart devices and software that rocks. Apparent's award-winning products and brands include IntelliScanner home and small business barcode readers that organize everything; Barcode Producer, the industry standard barcode generation suite for graphic designers; and Doxie, the amazing scanner for documents.

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About CloudApp

CloudApp allows you to share images, links, music, videos and files fast, with the ability to access and organize your uploads from anywhere in the world through an intuitive web interface. Sign up at <http://www.getcloudapp.com>.

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