



**EMBARGO:** HOLD until Wednesday, Nov. 6th @ 10:30 AM US/Eastern

## Scan your story. Doxie Flip – a new kind of scanner for creativity and history.

*Apparent reimagines the flatbed scanner with Doxie Flip, the new battery-powered, cordless scanner that flips over to perfectly capture photos, memories, creative ideas, and notebooks*

**RALEIGH, NC USA (November 6th, 2013)** – Scan your story with [Doxie Flip](#), the inventive new cordless flatbed scanner for creativity and history. Doxie is battery-powered, lightweight, simple, and portable – about the size of a book – so you can scan anywhere, with no computer required. Doxie Flip features a transparent scanning window that lets you see through to your original as you scan. The new Doxie Flip is available starting today for \$149 / €139 / £119.

### **Capture your creativity and history everywhere**

Doxie isn't like other scanners – it's cordless, with battery power and flash memory. Doxie Flip is ideal for creative and genealogy projects, and captures your images with the press of a single green button. Anyone can do it. Doxie's lightweight and mobile design, cordless operation, removable lid, archival photo quality, and transparent scanning window make it simple for anyone to capture their ideas and memories. Scans are stored to Doxie's included SD flash memory card.

### **Flip, see through, and scan everything**

With an intelligent design that travels everywhere and flips, Doxie is perfectly designed for photos, old albums, sketches, pocket notebooks, and small objects like coins or stamps. The scanner features a clever transparent scanning window and quick release removable lid, so you can place it directly on old photo albums, fragile originals, and other objects that are otherwise difficult to scan and see through directly to what you're scanning.

### **Perfect for photos and small objects**

Doxie scans everything you never thought possible. With a glass 4x6" (A6) scanning surface, you can scan most any object, from old photo albums to newspaper clippings, coins, stamps, clippings from books, and everything else. Your originals always stay protected. For large originals, Doxie's patented AutoStitch feature (available this December with a free software update) takes multiple, overlapping scans and stitches them together to create one big, seamless original. So you can scan everything – even large surfaces and huge framed prints.

### **Capture pocket notebooks and sketches**

Doxie is ideally designed for capturing pocket notebooks – scan sketches, notes, and artwork with amazing clarity. Included software makes it easy to share and organize. It's the perfect companion for Field Notes™ and Moleskine® brand pocket notebooks.

## Doxie software included

- Doxie's award-winning organization software is also included with Doxie Flip – import, organize, adjust, and share to local apps and the cloud.
- Send directly to Dropbox, Evernote, and other services. Doxie's scans are easily uploaded to Facebook and Ancestry.com.
- Works with OS X and Windows PCs; Doxie also works with iPad (SD card reader sold separately)

## Flip and scan everything. Now available.

Doxie Flip is now available for \$149 in the United States and Canada, £119 in the United Kingdom, and €139 in Continental Europe. Now in stock worldwide at major online retailers, including Amazon.com. For a reseller in your country, visit the buy worldwide page at [www.getdoxie.com](http://www.getdoxie.com).

- **Learn more about Doxie Flip:** [www.getdoxie.com/product/flip](http://www.getdoxie.com/product/flip)
- **Sample scans and images:** <http://www.getdoxie.com/product/flip/samples.html>
- **Resources for press and bloggers:** [www.getdoxie.com/product/flip/press.html](http://www.getdoxie.com/product/flip/press.html)

*In the box:* Doxie Flip with 4x6" (A6) glass scanning surface, white detachable lid, 4GB SD memory card, batteries, SD card reader, and Doxie 2.4 software.

### *Available accessories:*

- **Doxie Flip Case (\$19)** – custom designed for Doxie Flip by Apparent Corporation, with a hidden pocket that's perfect for carrying Field Notes™ notebooks or extra batteries
- **iPad SD Card Reader (\$29)** – Import scans directly from Doxie's SD card to your iPad's Photos app. Lightning and 30-pin models available. Also compatible with iPhone 5c and 5s.
- **Doxie Limited Edition Notebook by Field Notes™** – While supplies last, buy Doxie Flip direct from Doxie USA and get a free limited edition [Field Notes™](#) pocket notebook, featuring a unique textured French Paper Speckletone 80# Cream Cordtone cover.

### *System requirements:*

Doxie Flip requires OS X 10.7 "Lion" or later, Windows XP or later, or iOS 6 or later (with optional iPad adapter, sold separately)

## About Doxie® brand mobile scanners

Doxie delivers modern, award-winning mobile scanners that make it easy to scan, organize, and share – everywhere you go. With smart cordless scanners and amazing software, Doxie delivers paperless for everyone. +1 800-550-5470, [www.getdoxie.com](http://www.getdoxie.com), [@doxie](https://twitter.com/doxie).

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